



Banner Requirements

Banner File Type: Image (JPG, PNG, or Static .GIF), 3rd Party Display Tags, HTML5 Hosted

We also accept native files in the form of PSD, AI, INDD for us to format on your behalf.

Dimensions (pixels) we support All IAB standard ad sizes but recommend the following:

970×250, 728×90, 300×250, 160×600, 300×600, 300×50, 320×50

If sending as an image, we highly recommend using double density banners. For example - if your banner is 300×250 provide a 600×500 image file.

Maximum File Size: 20MB unless submitting native files

Copy Requirements

Landing Page URL: Landing page where you wish to drive the user

Tagging and Tracking

3rd Party Trackers (Optional): All 3rd party trackers are accepted if they are 1×1 image tag.

All trackers must be secure (https://)

Submission Lead Time: Min 2 business days before campaign launch