



Video Requirements

Video File Type: .mp4

Dimensions: 1920×1080 pixels (16:9)

Video Length: 0:06-0:30

Maximum File Size: 100MB

Cover Image: 1200×628 pixels, <20MB

Logo Requirements

File Type: .jpg, .png, static .gif

Dimensions: 300×300px minimum

White Background. Logomark Preferred.

Maximum File Size: 20MB

Copy Requirements

Brand Name: 30 Character Limit

Landing Page URL: Landing page where you wish to drive the user

Tagging and Tracking

Tags: VAST / VPAID / HOSTED

Optional Trackers: Viewability JavaScript Trackers: MOAT, Integral Ad Science, comScore or Double Verify

Submission Lead Time: Min 2 business days before campaign launch